

CITY OF WICHITA
WICHITA AIRPORT ADVISORY BOARD

Tuesday, September 2, 2003 - 3:00 p.m.

Present: Tim Austin, Dion Avello, Charles Bouilly, Bill Calloway, Ron Estes, Mitch Faroh, Charles Fletcher, Beth Garrison, Michael Ledy, Dorothy McKay, Dave Murfin, Jay Swanson

Absent: James Thompson

City Official: Mayor Carlos Mayans

City Staff: Doug Moshier

Airport Staff: Bailis Bell, Tom Nolan, Valerie Wise, Jean Zoglman,

Chairman Austin called the meeting to order.

Approval of Minutes

Motion by Estes to approve the minutes of the August 4, 2003 Wichita Advisory Board meeting. Motion carried 10 to 0, 1 abstention.

Advisory Board Travel Authorization

The annual meeting of the North American region of Airports Council International will be held September 14-18, 2003 in Tampa, Florida. The City Manager has approved travel for Jay Swanson to attend this conference. It was recommended that the Advisory Board endorse the City Manager's decision.

Motion by Fletcher that the Board endorse the City Manager's decision for Jay Swanson to attend the conference. Motion carried unanimously.

Report on Master Plan Updates

Beth Garrison reported on the progress of the master plan project. The next meeting of the master plan committee will be Thursday, December 11, 2003.

Staff Briefing on Airport Construction and Development Activities

Bell provided a briefing on construction activities. Projects at Mid-Continent Airport include: terminal area planning, master plan updates, acquisition of land north of airport along Mid-Continent Drive (Stannard land), an \$8 million taxiway construction project on the east side, an addition to the Airport Public Safety Building, the remodel of the second floor of the terminal building for the Transportation Security Administration, remodel of the terminal restrooms, a study to develop remote parking areas and the financing and operation thereof, new seating in the terminal building, new carpeting in the gates, a study of loading bridges and where to locate them, an additional gate to be leased to American Airlines, Learjet improvements, improvements to a road in between

old Airport Road and new Mid-Continent Drive which will be extended to Harry Street. At Jabara Airport, the projects include: Kansas Technical Training Institute to be located on Jabara Airport, and acquisition of land north and east of Jabara Airport.

Other Business

The Board was interested in what direction the City was taking regarding air service activities. Mayor Mayans stated that he and the City Council are supportive of the low fare airlines, but it was his opinion that the citizens of Wichita should not be the only ones subsidizing them. The Mayor has been visiting with the Lieutenant Governor about this issue. The Mayor feels it is necessary to do a better job of marketing low fare airlines. The Mayor also spoke to the importance of having land available for businesses to expand on the airport.

The Board expressed their interest in playing a more active role in the decisions that are made for the airport. It was the Board's feeling that to be more effective, it needs to be an Airport Authority instead of an advisory board. The Board feels that the Airport Authority needs to be thoughtful and judicious about the planning that goes on at the airport. The Airport is different than other departments in that it is a highly regulated industry. The City Council is not knowledgeable in those regulations. The Mayor agreed with the Board and prefers a more contemporary form of government where you trust the people who are doing the job and hold them accountable. The Mayor will speak to City Council members and staff.

Regarding the Ditch the Drive campaign, the Mayor dislikes the use it or lose it message. Instead, he would like to see advertisements that depict real-life stories about how people benefited from using the low fare carriers. The Mayor would not mind extending the contract with Greteman Group, but wants to see some changes. A request for proposals for a new advertising contract would bring in new ideas.

Bell stated that currently there is no active group involved in air service enhancement. The Board desires to be involved in air service but it has not been set up to do so. Bell stated that air service enhancement is an ongoing battle in this community. There needs to be citizen participation in air service.

Garrison suggested the Board make a proposal to the City Council to become an administrative board. The Mayor recommended discussions take place first with Council members before making a proposal.

July 2003 Statistical/Project Report

Total passengers increased .8% over 2002.

Meeting adjourned at 4:40 p.m.



Valerie Wise, Clerk