



Speaker Bios



Tom Wilkinson

Tom is a Director of Supplier Services at Concur Technologies supporting Distribution issues including GDS, Concur TripLink, and NDC. Tom joined Concur after it acquired GDSX in 2013, where he worked as Vice President for Legal Affairs and Finance. Tom has over 20 years of experience in managed travel mostly as a consultant to large corporate buyers. He spent five years at GetThere/Sabre/Travelocity Business, during which time he was recognized by Business Travel News as a 'Most Valuable Executive'. Tom has been active in the GBTA, spoken at numerous Conventions, and served on the GBTA Technology Committee. Tom currently serves as Treasurer for the Philadelphia Business Travel Association Board of Directors.



Jennifer Steinke

Jennifer is a veteran travel manager with a career that spans over 30 years in the corporate travel industry, she is the Head of Global Travel for PPD a leading contract research organization. Previous roles include leading managed travel programs for Wholdings, Dycom Industries, ACT, US Foods, Crowley Maritime and ITT Corporation, managing travel spend up to \$180m. Additionally, she has a background in travel management operations, travel technology, travel strategy and operations development in various consulting roles. Her diverse background gives her a unique skill set in developing world class managed travel programs. Jennifer holds a Master's in Business Administration, a B.S. in Business Management as well as her GTP (Global Travel Professional) and CCTE (Certified Corporate Travel Executive) designations. She is very active in the industry and serves on multiple industry committees and boards.



Nicolás Mirman

Nicolás is a Senior Consultant at Ailevon Pacific. Nicolás has a unique combination of commercial aviation experience, having worked in the industry for more than 13 years for both airlines and airports. He currently consults to 10 domestic and international airports including Albuquerque International Airport and Wichita International Airport in the central region. Prior to joining Ailevon Pacific, Nicolás was the Director of Air Service Development at Tampa International Airport ("TPA"). During his time at TPA, Nicolás developed domestic and international Air Route Studies and Routes Conference Presentations that secured highly sought-after routes. In addition, he led the production of the Airport's 2014 Leakage Study.

Nicolás joined TPA from Southwest Airlines, where he held various commercial roles focused on Network Strategy and Capacity Planning with emphasis in the US Central Region. His activities included planning new routes, evaluating existing route performance, monitoring industry trends to produce Industry/Market Reports and Analyses, attending Routes Conferences on behalf of the airline, and communicating with airports about proposed Air Route Studies. Nicolás also spent time at Spirit Airlines, Continental Airlines, and US Airways, providing him with first-hand experience on Legacy, Low Cost and Ultra Low-Cost airlines. Nicolás speaks fluent Spanish. He holds a Bachelor of Business Degree from Universidad Católica de Córdoba, Argentina, and a Master of Business from the University of Nebraska. He currently resides outside Dallas, Texas.



Carrie Kelly

Carrie is a Senior Consultant at Ailevon Pacific. Prior to joining APAC, she worked at Southwest Airlines in a variety of roles. The most recent of those was in Business Development on the Commercial Initiatives team, where she focused on identifying revenue generating ideas within the commercial space and constructing business cases to implement those ideas. Additionally, she played a pivotal role in the creation and development of Southwest's five-year strategy and capacity plan by conducting competitive analyses and customer research regarding the future of the airline. She also has extensive experience in Capacity Planning, Network Strategy and Customer Insights. Carrie holds a Bachelor of Business Administration in Marketing and Management from Texas Christian University and a Masters of Business Administration in Marketing from Southern Methodist University.